The Micro-Survey Guide: 3 Quick Questions to Improve Any Lesson

Why This Toolkit Exists:

Most creators wait until the end of a course to ask for feedback — and by then, it's too late.

This micro-survey is designed to be sent right after each module to catch confusion early, spark insights, and show learners you're listening.

Used regularly, these micro-feedback loops help you adapt your course in real-time — making the learning experience smoother, more personalized, and more valuable.

3 Core Questions:

1. **What stood out most in this module — and why?**
   → Measures clarity + key takeaways
2. **Was there anything that felt rushed, unclear, or hard to apply?**
   → Identifies friction points and learning blockers
3. **What's one thing you'd change or add to make this better?**
   → Brings in learner-driven improvements

How to Use It?

- Paste the questions into your LMS, Google Form, Notion, or any tool you use for feedback
- Trigger the survey after each lesson/module (automated if possible)
- Keep it short and optional — 2 minutes max
- Look for repeated themes or language — that's your signal for what to revise or double down on

Need Help Making It Work?

Use this micro-survey after each module to keep your course aligned with what learners actually need — not just what you *think* they want.

Want help designing a full feedback strategy or customizing this tool to your audience?
✉ I'm one message away.

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