



The 1-Page Survey Template

Get feedback that actually helps — fast.



What This Is?

This is a plug-and-play survey template for creators, course builders, indie authors, and small digital businesses.

It's designed to help you understand what's working, what's missing, and what's holding your audience back — all in 5 questions or less.

Use it after a lesson, product launch, freebie, or sales page to collect smart, focused feedback.



Copy-and-Paste Survey Template

You can ask these questions in:

Google Forms

Notion

Typeform

Email

Your website contact form

Suggested Survey Title:

"Help Me Improve This for You"

Questions:

1. What made you curious enough to click?
2. What felt confusing or unclear?
3. Was there anything missing?
4. What would help you take action (try, buy, or share)?
5. (Optional) Anything else you'd like me to know?



Make all questions optional. You want honesty, not obligation.



Where to Share This?

At the bottom of your content (blog post, video, course)

As a “PS” in your email sequence

Linked in your social bio or Notion page

Embedded on a feedback page

What to Look ***For*** in Responses

Patterns of confusion or doubt

Words your audience naturally uses

Gaps in understanding ("I wasn't sure what it did")

✦ Don't just count answers. Look for language. That's your UX gold.

Bonus Tip: Reply if Possible

If someone leaves helpful feedback, thank them.

This builds trust and keeps your audience engaged.

 *Want help creating a custom feedback form for your audience?*

→ [Get Your UX Mini Audit](#)