



# The 5-Minute Feedback Form

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## Why This Toolkit Exists:

If you're a course creator, digital author, or content educator, chances are you've asked yourself:

**"Is this actually working?"**

Comments and completion rates can give hints, but they rarely tell the full story.

This 5-minute feedback form is designed to help you get meaningful, no-fluff input directly from your audience. It's quick, respectful of your learner's time, and powerful enough to highlight what's clear, what's confusing, and what actually resonates.

Whether you're testing a new module, sharing a digital guide, or launching your audiobook, these five questions can quietly open a clear feedback loop — helping you grow your work without second-guessing yourself.

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## How to Use It:

- Copy the survey into your preferred tool (Google Forms, Typeform, Notion, or email).
  - Send it after a learner finishes a key part of your content.
  - Keep responses anonymous to encourage honesty.
  - Review the responses weekly — look for themes or repeat comments.
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## The 5-Minute Feedback Questions

1. What was the most useful or surprising thing you learned?
2. What part (if any) felt unclear, too fast, or confusing?
3. How did this content make you feel?
4. What would you change or add to make this even better?
5. Would you recommend this to a friend? Why or why not?

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## For Independent Creators

Use this form to build smarter, clearer, more engaging content — without needing a full research team.

**Survey Design & UX for Course Creators and Digital Publishers**

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